

9/5/2023

Subject:

Invitation for a Demonstration of CYPHER Copilot: A Tool for Progress in Leyte

Dear Governor Petilla,

I trust this message finds you all in good health. I am David Tapang, APAC Regional Sales Director at CYPHER Learning, and I am extending this letter to invite you to a demonstration of an innovative tool that could elevate the landscape of local governance and education in Leyte.

Our team has developed CYPHER Copilot, an AI-powered course creation tool and learning management platform designed to transform the process of teaching, training, and information sharing.

Copilot enables the generation of an entire course in under 5 minutes.

We firmly believe that introducing this tool to Leyte could bring about remarkable improvements in your public services, educational system, and community engagement.

Here are the primary reasons why we believe you should consider our invitation:

1. Enhancing Constituent Outreach

a. Voter Outreach, Awareness, and Community Education:

- i. CYPHER Copilot could be employed in the province to enhance community engagement and awareness on critical topics.
 1. This includes voter awareness of essential government systems like Philhealth, SSS, the voter system, and permitting processes. Through engaging content such as surveys and quizzes, citizens can be educated about these vital services.
- ii. Additionally, the governor's office could leverage the platform to

develop comprehensive community education programs.

1. Subjects covered could range from public health, disaster preparedness to local history, and culture. The use of gamified and interactive content can encourage broader participation, thereby fostering a more informed and cohesive community. Together, these initiatives work towards empowering citizens, enhancing governance accessibility, and strengthening community bonds.

b. Performance Matrix and Digitized Face to Face Training:

- i. CYPHER Copilot could be used to develop training programs for public service employees in the governor's jurisdiction. This could include modules on effective governance, public service ethics, project management, and other relevant skills.

2. Regional Education with CYPHER

a. Enhance Education Quality and Student Outcomes by Revolutionizing Curriculum Development:

- i. **Curriculum Development & Student Outcomes:** Utilize CYPHER Copilot's AI capabilities to create national curriculum guidelines and engaging, multimedia courses. Tailor materials to various learning styles, leveraging gamification to motivate students and boost learning outcomes.
- ii. **Automated Assessments & Standardized Testing:** Leverage the tool's capacity to efficiently create and administer standardized tests for rapid, large-scale assessment scenarios.

b. Support Teachers and Improve Professional Development by Eliminating Administrative Burden:

- i. **Teacher Support:** Facilitate teachers' workflow by handling course creation's tedious aspects, allowing them to concentrate on student interaction. Provide more time for individual student attention and

support, enhancing face-to-face, offline, online, and inclusive education experiences.

- ii. **Professional Development for Educators:** Utilize CYPHER Copilot for professional development programs aimed at upskilling educators, introducing them to new methodologies and technologies, and boosting overall education quality within the system.

It would be an honor to present a demonstration of CYPHER Copilot to you and your team. I am confident that once you witness its capabilities, you will appreciate its potential benefits to Leyte.

Thank you for taking the time to consider this invitation. I look forward to the possibility of meeting with you to explore how we can collaborate and use technology to better serve the residents of Leyte.

Most sincerely,

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David Tapang

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