

Republic of the Philippines
PROVINCE OF LEYTE
Palo, Leyte

Item No.: **66**

PROVINCIAL LEGAL OFFICE



2nd INDORSEMENT November 6, 2023 Province of Leyte

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Respectfully returned to the Sangguniang Panlalawigan of Leyte, through the SP Secretary, the attached Ordinance No. 450 of the Sangguniang Bayan of Babatngon, Leyte, recommending for the declaration of its validity, pursuant to its power under Section 56 (C) of R.A. 7160, the same being, to the opinion of the Provincial Legal office, within its power provided by Section 447 (5)(xii)ⁱ of the Local Government Code.

ATTY. JOSE RAYMUND A. ACOL

Asst. Provincial Legal Officer

Section 447 (5) (xii) - Approve measures and adopt quarantine regulations to prevent the introduction and spread of diseases;

Republic of the Philippines
Province of Leyte
OFFICE OF THE SANGGUNIANG PANIALAWIGAN



Endorsement 27 October 2023

The Provincial Legal Office is respectfully requested to review and submit recommendations on the herein enclosed MUNICIPPAL ORDINANCE NO. 450 of the Municipality of Babatagon, Leyte; entitled: "AN ORDINANCE ENACTING THE INSTALLATION OF BEHAVIORAL NUDGES IN PRIORITY SETTINGS."

FLORINDA JILL S. UYVICO Secretary to the Sanggunian

SP RECORDS 10272023



SANGGUNIANG BAYAN

SANGGUNIANG PANLALAWIGAN

27 October 2023

Honorable Leonardo M. Javier, Jr. Vice Governor and Presiding Officer, and

The Honorable Members
Sangguniang Panlalawigan
Province of Leyte
Legislative Bldg., Capitol Grounds
Tacloban City

Dear Honorable Ladies and Gentlemen,

Respectfully endorsed to the Honorable Sangguniang Panlalawigan of the Province of Leyte is Municipal Ordinance No. 450 of the Sangguniang Bayan of the Municipality of Babatngon, Leyte, entitled: "An ordinance enacting the installation of Behavioral Nudges in priority settings." Subject ordinance is being forwarded to that Body for review in compliance with Section 56(a) of Republic Act 7160.

Enclosed please find the following:

- 1. Ordinance No. 450
- 2. Certification of Posting

Please find them in order and praying for your favorable action thereof.

Very truly yours,

ALMA A. BALDOMAR

Secretary II

Secretary to the Sanggunian-designate

Enclosed: As stated



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PROVINCE OF LEYTE

MUNICIPALITY OF BABAT

SANGGUNIANG BAYAN

RELEASED

SV. 24 09. 2029

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EXCERPT FROM THE MINUTES OF THE 60th REGULAR SESSION OF THE SANGGUNIANG BAYAN OF BABATNGON, LEYTE HELD ON THE 6th DAY OF OCTOBER 2023 AT THE SB SESSION HALL, LEGISLATIVE BUILDING, BABATNGON, LEYTE.

MAYOR'S OFFICE PABATNGON, LEYTE

ORDINANCE NO. 450 ANGGUNIANG PANLA

ORDINANCE ENACTING THE INSTALLATION OF BEHAVIORAL

Presented by:

NUDGES IN PRIORITY SETTINGS.

HON. ALEX VELOSO BELLOROV Sangguniang Bayan Member

WHEREAS, on 8 March 2020, President Rodrigo Roa Duterte declared a State of Public Health Emergency throughout the country due to COVID-19, and enjoined all government agencies and local government units (LGUs) to render full assistance and cooperation and mobilize the necessary resources to undertake critical, urgent and appropriate responses and measures to curtail and eliminate the COVID-19 threat:

WHEREAS, the Inter-Agency Task Force for the Management of Emerging Infectious Diseases (IATF-EID) National Acton Plan identifies the development of minimum public health standards as the backbone of the Philippine response to the COVID-19 outbreak;

WHEREAS, on 27 April 2020, the Department of Health (DOH) released Administrative Order No. 2020-0015 or Guidelines on the Risk-Based Public Health Standards for COVID -19 Mitigation which outlines non-pharmaceutical interventions (NPI) or public health strategies to mitigate and suppress transmission of infectious diseases. This includes engineering controls, such as placement of handwashing facilities across public settings, to improve personal hygiene;

WHEREAS, the World Health Organization (WHO) and the DOH highly encourage the improvement of handwashing facilities and the use of proven behaviour-change techniques to enable more frequent and proper hand hygiene as one of the most important measures in preventing COVID-19 infection;

WHEREAS, the Implementing Rules and Regulations of the Sanitation Code of the Philippines (Presidential Decree No. 856) includes provisions on the installations and maintenance of handwashing facilities or lavatories under the section on Sanitary Facilities Requirements in various settings;

WHEREAS, the Local Government Code of 1991 (Section 16. General Welfare) provides that local governments shall exercise powers necessary, appropriate of incidental for its efficient and effective governance, and those which are essentials to the promotion of the general welfare. Further, within their respective territorial jurisdictions, local government units shall ensure and support, among other things, the promotion of health and safety;

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WHEREAS, the Local Government Code of 1991 (Section 17. Basic Services and Facilities) also states that local governments are granted powers to discharge functions and responsibilities to provide basic services and facilities. At the barangay, municipal or city levels, these includes services and facilities related to general hygiene and sanitation, beautification, and solid waste collection, as well as programs and projects on communicable and noncommunicable disease control services;

WHEREAS, with these powers, this Municipality of BABATNGON, LEYTE implements the installation of behavioral nudges in public handwashing facilities using this Ordinance's procedures and technical specifications necessary for the adaptation and transition into the "New Normal".

NOW, THEREFORE, be it ORDAINED by the Sangguniang Bayan of Babatngon:

CHAPTER I. GENERAL PROVISIONS

Section 1. Short Title. This ordinance shall be known and cited as the Hygiene Behavioral Nudges Ordinance of 2023.

Section 2. Declaration of Principles and Policies. It is the policy of the Municipality of Babatagon, to promote the health and safety of its constituents through the provision of basic services and facilities related to sanitation and hygiene. Towards this end, the Municipality of Babatngon shall adopt;

- a. Evidence-based, low-cost, and easily scalable behavioural nudges which institutionalize the promotion and practice of proper hand hygiene and infection prevention and control measures in priority settings; and
- b. A behavior-centered design approach to changing attitudes and behaviour towards frequent and proper hand washing and other hygiene practices in line with national efforts to shift into the New Normal.

Section 3. General Objectives. This Ordinance seeks to:

- a. Reinforce the provision or establishment of functioning and well-maintained hand washing facilities with soap and water and/or sanitation stations with alcohol-based hand rub dispensers in priority settings;
- b. Promote proper sanitation and hygiene behaviour through appropriate, well-designed behavioral nudges which influence and encourage proper hand washing and other hygiene practices:
- c. Prevent and control the transmission of COVID-19 and other infectious diseases by providing strategic interventions to the proper hygiene behavior in priority settings of
- d. Provide a safe environment for all people, especially vulnerable groups, such as the elderly, pregnant women, and immune-compromised individuals, to conduct essential activities in the New Normal.

Section 4. Scope and Coverage. This Ordinance shall include and cover:

a. Priority settings, primarily, bt not limited to: (i) Schools; (ii) Offices and Workplaces; (iii) Public Markets and Grocery Stores; (iv) Food and Services Establishment; (v)

Temporary Shelters and Evacuation Centers; (vi) Public Spaces (e.g. Malls, Hotels and Other Accommodations, Transport.

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b. Execute appropriate strategies for the development of technical and design specifications of Terminals and Ports of Entry, Churches and Places of Worship, Government Centers and Offices, Historical and Heritage Sites, Local Tourist Destinations, Sports, and Recreational Spaces); (vii) Hospitals, Health Centers and Rural Health Units; within the territorial jurisdiction of Babatngon; and water and/or sanitation stations with alcohol-based hand rub dispensers within the premises of aforementioned priority settings and other public spaces identified by the Municipality of Babatngon, as well as the implementation of behavioral nudges which influence and encourage proper hand washing and other hygiene practices.

Section 5. Definition of Terms. As used in this Ordinance, the following terms shall mean:

- a. Behavioral Nadges are small changes to the environment that alter behavior in a predictable way but do not explicitly constrain choices.
- b. Behavioral Nudges Master Plan refers to the comprehensive implementation and evaluation plan for the installation of behavioral nudges, which includes stakeholder consultations, selection of priority settings and strategic areas for hand hygiene facilities, development of nudge materials, pilot testing, and identification of budget items or sources, among others.
- c. Behavior-Centered Design (BCD) is an approach developed at the London School of Hygiene and Tropical Medicine. BCD draws on evolutionary psychology, the latest techniques in marketing and existing behavior change approaches. BCD is concerned with how design can shape, or be used to influenced human behavior.
- d. Infection Prevention and Control (ICP) is the discipline concerned with preventing healthcare-associated infection.
- e. New Normal refers to the emerging behaviors, situations, and minimum public health standards that will be institutionalized in common or routine practices ad remain even after the pandemic while the disease is not totally eradicated through means such as widespread immunization. These include actions that will become second nature to the general public as well as policies such as bans on large gatherings that will continue to remain in force.
- f. Non-pharmaceutical Interventions (NPI) refers to public health measures that do not involve vaccines, medications or other pharmaceutical interventions that individuals and communities can carry out in order to reduce transmission rates, contact rates, and the durations of infectiousness of individuals in the population.
- g. Valnerable groups are socially disadvantaged groups that are most susceptible to suffer directly from disasters and health events. These includes senior citizens, immunocompromised individuals, women, children, persons, deprived with liberty (PDL), persons with disabilities (PWDs), and members of indigenous peoples (IPs), internally displaced persons (IDPS), indigenous cultural communities (ICCs), among others.

CHAPTER II. ROLES AND RESPONSIBILITIES

Section 6. The Babatngon Rural Health Office. As the principal implementer of this Ordinance, the Babatngon Rural Health Office shall lead the development and installation of behavioral nudges in priority settings. In this capacity, the Office shall undertake the following:

a. Lead the development of the Behavioral Nudge Master Plan, in collaboration with the Local Health Board, local implementers, representative of relevant government ORDINANCE NO. 450

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agencies (DepEd, DILG), local businesses/establishments related to identified settings, vulnerable or marginalized sectors (women, youth, elderly, PWDs), local people's organizations, and schools;

- b. Identify priority settings covered by this Ordinance in which handwashing facilities or sanitation stations shall be available and accessible, and behavioral nudges shall be installation area, and for the pilot testing or customized designs within controllable and observable settings, if applicable;
- c. Prepare costing for behavioral nudge materials to be produced and other related activities to be conducted, including installation of handwashing facilities and/or sanitation stations and procurement of supplies (e.g., alcohol, soap, single-use towels) as needed, and facilitate all necessary financial documentary requirements;
- d. Facilitate the conduct of capacity building activities for identified local implementers (e.g., C/MHOs, HEPOs, Sanitary Engineers & Inspectors, Public Health Nurses, etc.) to ensure effective development and implementation of the intervention
- e. Produce and install behavioral nudges in identified settings with hand washing facilities and/ or sanitation stations;
- f. Develop and oversee communication efforts, community engagement activities, and auxiliary programs, projects, and activities as applicable;
- g. Develop and implement a local monitoring system for routine inspection, maintenance, and evaluation of installed behavioral nudges;
- h. Oversee monitoring and evaluation activities related to the implementation of this Ordinance and analyze results to determine necessary next steps, such as adjusting/modifying existing set of nudges, redesigning, or installing a new set of nudges, and frequency of such actions;
- i. Consolidate and discuss findings and recommendations with local implementers, the Local Health Board, and stakeholders for any necessary adjustment of the Behavioral Nudge Master Plan.

CHAPTER III. BEHAVIORAL NUDGES IN PUBLIC SPACES

Section 7. Establishment and Maintenance of Enabling Environment. The **Municipality of Babatngon,** in support of the installation of behavioral nudges in priority settings, shall endeavor to:

- a. Establish and properly maintain hand washing facilities and/or sanitation stations within the premises of priority settings covered by this Ordinance and other public spaces identified by the Municipality of Babatngon.
- b. The placement and design of handwashing facilities shall be carefully considered, especially when permanent structures are built. The following must be taken into account:
 - i. Proximity to locations where handwashing should occur so they are able to contribute to breaking the transmission cycle of disease;
 - ii. Ample space must be available for the facility and this space must also consider the safety and security of users and shall not cause obstruction.
 - iii. Foot traffic in the area, such that facilities must be in spaces frequented by people;
 - iv. Access to tappable water lines and drainage systems;
 - v. Appeal, affordability, and ease of maintenance;
 - vi. Consider if roofing above the facility is needed to protect from the weather and other elements.
- c. Ensure there is sustained access to a regular supply of water sufficient for handwashing and other personal hygiene needs:

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Ensure the consistent availability of soap and alcohol-based hand rub in handwashing facilities and sanitation stations. System shall also be in place for regularly monitoring and replenishing the supply of such;

- e. Install drying equipment and/or provide supplies such as' single —use paper towels that can be used to dry hands. Ensure regular maintenance of equipment and replenishment of supplies;
- f. Ensure the handwashing facilities and sanitation stations are free from any obstructions and accessible to all people regardless of age, gender, or disability. This can be done by placing clear paths or ramps, small foot stools, or adjusting the height and size of the facility, among others.

Section 8. Behavioral Nudges. Once hand hygiene infrastructure and supplies are deemed functional and accessible, appropriate behavioral nudges which alter the physical and social environment to encourage proper handwashing and hygiene practices shall be installed in handwashing facilities and sanitation stations in areas covered by this Ordinance.

- Babatngon Rural Health Office shall employ strategies which include observation and engagement with target audiences in order to identify appropriate behavioral nudge designs suitable for different priority settings and ready to be widely rolled out. The following aspects and principles shall be considered to ensure the suitability and effectiveness of the nudges to be implemented and/or designed:
 - **i. Behavior-Centered Design.** Interventions meant to change behaviour, such as nudges, must have an approach that is surprising to target audiences, causes a reevaluation of the desired handwashing behavior, and ensures that it is more likely to win out as the best behavioral choice when the next opportunity arises.
 - ii. EAST Principles. Nudges must be easy, attractive, social, and timely. Behavioral nudges shall be devised with simple and clearly understandable messaging, eyecatching and attractive colors and designs, and a social dimension to reinforce handwashing behavior as a norm. These shall also be positioned in areas where target audiences are more receptive to the nudge, such as outside toilet cubicles or at entrances of dining areas.
 - **iii. Resources and Environment.** Costs of installing and maintaining the different nudges and cues shall be considered in the selection and development of interventions. Affordability, availability, and feasibility or producing the materials locally shall also be taken into account, as well as the conduciveness of specific environments in which the nudges are to be installed.

Iv. Inclusivity. Nudges must also be inclusive and consider how all target audiences in the different settings and spaces will be able to interact with these. Similar to handwashing facilities and sanitation stations, nudges installed in these areas must be free from obstructions and shall appropriately cater to age, gender, or disability of users.

Section 9. Maintenance and Reinstallation. The Municipality of Babatagon, through the Babatagon Rural Health Office or other such relevant offices, shall strictly implement a local monitoring system which considers the estimated life of the nudges and handwashing facilities where they are installed, estimated cost of maintenance and repair, and availability of resources for such.

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- a. Based on this system, the designated office or individuals shall routinely inspect and assess whether behavioral nudges and the handwashing facilities or sanitation stations where they are installed are in need of maintenance, repair, or reinstallation.
- b. Maintenance works for the facilities and nudges include, but are not limited to, cleaning, de-clogging, fixing leaks, repainting, and refilling paper towel, soap, or hand rub dispensers.

Section 10. Auxiliary Programs, Projects, and Activities. The Municipality of Babatngen, in support of the installation of behavioral nudges in priority settings, shall endeavour to develop multimodal strategies to further encourage and sustain proper hygiene behavior, such as, but not limited to:

- a. Promoting proper sanitation and hand hygiene among households, office workers, and students by investing in and strategically distributing free hygiene kits;
- b. Exploring incentive mechanisms to encourage private entities, business establishments, and other commercial facilities to ensure availability of hand hygiene infrastructure and supplies, to install behavioral nudges, and to implement other innovative hand hygiene measures:
- c. Undertaking research to identify key determinants of hand hygiene behavior for specific local contexts and settings in order to develop interventions complementary to nudges, such as awareness campaigns, practical demonstrations, or using role models to promote hand hygiene;
- d. Integrating proper sanitation and hygiene norms into school or workplace policies;
- e. Conducting capacity building activities to enable faculty/staff/employees to effectively teach and promote proper sanitation and hygiene;
- f. Promoting proper and regular handwashing practice through a communication strategy which includes disseminating materials in local television and radio stations, print media, and social media channels and conducting community activities such as caravans or bandilyos to play jingles reminding people to wash their hands with soap and water.

Section 11. Mandatory Installation of Hygiene Behavioral Nudges. The Municipality of Babatngon may endeavor to require the installation of behavioral nudges in hand washing facilities and sanitation stations, as regulatory requirement prior to the reopening of schools, operation of establishments, or renewal or issuance of local Sanitary and/or Business Permit/s to offices, establishments, buildings, and other areas covered by this Ordinance.

CHAPTER IV. ENFORCEMENT AND PENALTIES

Section 12. Enforcement and Penalties. The following shall be observed in the enforcement of this Ordinance and other existing rules related to the installation of behavioral nudges in priority settings;

- **4.** Violation of, disobedience, refusal, omitting or neglecting to comply with any of the rules and regulations promulgated under the Sanitation Code of the Philippines shall be considered as misdemeanor and upon conviction shall be punished by imprisonment for a period not exceeding six (6) months or by a fine not exceeding P1,000.00 or both depending upon the discretion of the court.
- **b.** Interference with, hindrance, or opposition to any officer or representative of the Department or the Municipal Rural Health Office, in the performance of his duty as such under the Sanitation Code and this Ordinance, shall be considered as misdemeanor, and shall be punishable upon conviction by imprisonment for a period not exceeding six (6) ORDINANCE NO. 450 Muchan

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months or by a fine not exceeding P1000.00 or both depending upon the discretion of

- Tearing down, mutilation, defacement or alteration of any placard or noticed affixed to the premises in the enforcement of the Sanitation Code shall constitute misdemeanor and be punishable upon conviction by imprisonment for a period not exceeding six (6) months or by a fine not exceeding P1,000.00 or both depending upon the discretion of the court.
- do Defacement, vandalism, or removal of installed behavioral nudges or any damage to handwashing facilities and sanitation stations shall be considered as special cases of malicious mischief or damage to public property under The Revised Penal Code (Act No. 3815 and R.A. No. 10951) and existing Babatngon Municipal Ordinances, and shall be subject to appropriate action and penalties.
- e. Unlawful taking of supplies or equipment from handwashing facilities and sanitation stations, such as, but not limited to soaps, alcohol-based hand rubs, paper towels, hand dryers, soap dishes, dispensers, faucets, and pipes, shall be considered as theft under The Revised Penal Code and existing Municipal Ordinances, and shall be subject to appropriate action and penalties.

CHAPTER V. MONITORING

Section 13. Reporting and Monitoring. The Babatngon Municipal Rural Health Office shall lead and oversee the regular monitoring and evaluation of the implementation of the behavioral nudge intervention. It may designate other relevant office/s or individuals to carry out monitoring activities in the different priority settings and strategic areas provided that all data gathered shall be submitted to and consolidated by the Municipal Rural Health Office for regular reporting to the Local Health Board. These data shall also be used to decide on necessary actions, such as adjusting or modifying existing set of nudges, redesigning, or installing a new set of nudges, and the frequency of such actions.

CHAPTER VI. APPROPRIATIONS

Section 14. Appropriations. The funding necessary to implement the provisions of this Ordinance, to install behavioral nudges, and implement other, related activities, as determined by the Municipal Rural Health Office of Babatngon in its approved Work and Financial Plan shall be earmarked annually and may be sourced from the following, in order of priority:

- a. The LGU's annual Internal Revenue Allotment (IRA);
- b. National Government Agency (NGA) subsidy to related programs, projects, and activities through the relevant agencies; and
- Supplemental funding request from relevant NGAs.

CHAPTER VII. FINAL PROVISIONS

Section 15. Implementing Rules and Regulations (IRR). The Mayor may issue appropriate and relevant rules and regulations, as necessary for the proper implementation of any and all provisions of this Ordinance.

Section 16. Repealing Clause. All other orders and issuances, as well as pertinent rules and regulations thereof, which are inconsistent with any of the provisions in this Ordinance are hereby repealed or amended accordingly.

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REPUBLIC OF THE PHILIPPINES PROVINCE OF LEYTE MUNICIPALITY OF BABATNGON

Section 17. Effectivity. This ordinance shall take effect after ten (10) days from the date of its approval following its publication in a newspaper and posting in conspicuous places in this locality.

ENACTED and APPROVED this 6th day of October 2023 at Babatagon, Leyte.

I HEREBY CERTIFY to the correctness of the foregoing ordinance.

Secretary II

Secretary to the Sanggunian-Designate

ATTESTED:

HON. ROSARY

Municipal Vice-Mayor **Presiding Officer**

HON. CHRISTIAN C. LAWSIN Sangguniang Bayan Member

(On Official Travel)

HON. KARL JOMAR LEMBANA

Sangguniang/Bayan Member

HON.FEDERICO P./ELIZAGA, JR.

Sangguniang Bayan Member

HON. CHARITA M. CHAN Sangguniang Bayan Member

(On Official Travel) HON. COSTUDIO R. MEDINA President

Liga ng mga Barangay

HON. KEMUEL RUEM. CORSIGA

Sangguniang Bayan Member

HON. ILDEFONSO B. ODON Sangguniang, Bayan Member

HON. HILARION S. MENZON Sangguniang Bayan Member

HON. AL V. BELLO Sangguniang Bayan Member

HON. MYRNA S. BALLAIS

President

Pambayang Pederasyon ng Sangguniang Kabataan

APPROVED:

Municipal Mayor

Date: Oct. 25, 2023



SANGGUNIANG BAYAN

CERTIFICATION

TO WHOM THIS MAY CONCERN:

This is to certify that POSTING in prominent places in the Municipal Hall and some conspicuous places in the locality was undertaken starting 25 October 2023 and copies of said ordinance shall remain posted for three (3) consecutive weeks, pursuant to Sec. 59 (b) of Republic Act 7160, in relation to hereunder ordinance, to wit:

1. Ordinance No. 450 - AN ORDINANCE ENACTING THE INSTALLATION OF BEHAVIORAL NUDGES IN PRIORITY SETTINGS.

Made this 27th day of October 2023 at Babatngon, Leyte.

ALMA A. BALDOMAR

Secretary II

Secretary to the Sanggunian-designate