

ORDINANCE NO. _____
Series of 2024

AN ORDINANCE INSTITUTIONALIZING KATUWANG SA DIWA AT GAWA PARA SA MASAGANANG ANI AT MATAAS NA KITA (KADIWA) NG PANGULO WITH APPROPRIATION THEREOF

WHEREAS, Memorandum Circular No. 2024-003 of the Department of The Interior and Local Government calls for the participation of Local Government Units in the KADIWA ng Pangulo (KNP);

WHEREAS, KADIWA aims to provide a direct and effective farm-to-consumer food supply chain, support enterprise development, promote local products rooted in local culture, community resource, creativity, connection, and competitive advantage;

WHEREAS, the Province of Leyte adheres to the policy to promote a just and fair environment for trade and other economic activities, and to provide effective mechanisms or measures to promote the well-being of its citizens, their livelihood, and the economy;

WHEREAS, the implementation of the KADIWA ng Pangulo is a new indicator for the evaluation of Seal of Good Local Governance (SGLG);

WHEREFORE, on motion of _____ duly seconded by _____, be it

Ordained by the Sangguniang Panlalawigan of the Province of Leyte in session duly assembled, that:

SECTION 1. PROGRAM DESCRIPTION.

KADIWA ng Pangulo is a joint, collaborative program of the Department of Agriculture (DA), Department of Trade and Industry (DTI), Department of Labor and Employment (DOLE), Department of the Interior and Local Government (DILG), and the Province of Leyte that will empower local communities, provide farm-to-consumer supply chain, promote networking and market linkages, and support local products. It also encourages the participation and support of non-government organizations, business sectors, and cooperatives.

SECTION 2. SCOPE.

The KADIWA ng Pangulo will be implemented within the Province of Leyte:

2.1 Philippine Coconut Authority grounds, Government Center, Palo, Leyte every 15th and 30th of the month or its nearest working day should it fall in a weekend;

2.2 Provincial Government Complex grounds, West Bypass Road, Barangay Guindapunan, Palo, Leyte every Wednesday.

SECTION 3. OBJECTIVES.

3.1 To ensure food security, delivery of nutritious food and access to affordable goods and commodities.

3.2 Support farmers to sell agri-produce, to facilitate product regional exchange of OTOP (One Town, One Product) products, and to provide opportunity for local micro-entrepreneurs to market their products.

3.3 To provide market opportunities to MSMEs (Micro, Small, and Medium Enterprises) through local product promotion and eliminating as may layers, allowing producers to earn bigger income from directly selling their products instead of using trader-intermediaries.

3.4 To encourage consumer spending, thereby jumpstarting and reviving local economies.

SECTION 4. COMPOSITION.

There is hereby created the KADIWA EXECUTIVE COMMITTEE headed by the Governor of Leyte as Chairman.

The Regional Executive Director of the Department of Agriculture shall be the Vice-Chairman and the following will be the members:

- Provincial Director of the Department of Trade and Industry
- Provincial Director of the Department of Labor and Employment
- Regional Director of the Department of Social Welfare and Development
- Provincial Director of the Department of the Interior and Local Government
- Sangguniang Panlalawigan (SP) Member Chairman in Agriculture

A KADIWA LEGISLATIVE COMMITTEE shall likewise be created with the Vice Governor as Presiding Officer and the Sangguniang Panlalawigan Members chairing the Agriculture Committee as Vice Chairman.

The SP Members of the Agriculture Committee and the Provincial Liga ng mga Barangay President shall be the members.

A KADIWA MANAGEMENT COMMITTEE shall likewise be created composed of the Provincial Agriculturist as Chairman, and the KADIWA ng Pangulo Focal Person and the Representatives of participating farmers, fisherfolk, MSMEs as members.

SECTION 5. ROLES AND RESPONSIBILITIES

5.1 EXECUTIVE COMMITTEE. The executive committee shall oversee the overall implementation of the KNP and provide policy direction and support in achieving the objectives of the program.

5.2 LEGISLATIVE COMMITTEE. The committee shall formulate ordinances, resolutions, and/or any legislative measures supporting the implementation of KNP.

5.3 MANAGEMENT COMMITTEE.

5.3.1 The committee shall coordinate with the partner agencies, participating farmers, fisherfolk, and MSMEs and oversee the operation of KNP.

5.3.2 This committee shall provide technical assistance through training, seminars, coaching and mentoring to the KNP locators.

5.3.2 This committee in coordination with the Executive Committee shall ensure that the products of the local farmers and fishers should be transported from the farm to the KNP venue.

5.3.3 The Province of Leyte through the Office of the Provincial Agriculture shall have the following responsibilities in the implementation of the KNP:

Market areas/ Product clusters	Roles and Responsibilities
Providing the venue and ensuring order and security in the KADIWA Ng Pangulo (KNP)	<ul style="list-style-type: none"> • Lead in the overall management and operation of the KNP. • Facilitate invitation and mobilization of local micro-entrepreneurs, cooperatives and MSMEs to sell local produce products in the KNP including OTOP, livelihood and PDL products (if any). • Identify and secure a suitable venue for KNP. • Assign stalls and provide any logistics support to participating sellers.
Managing market areas for Mercato Stalls (ready-to-eat food)	<ul style="list-style-type: none"> • Lead in the management of the KNP clusters for mercato stalls. • Facilitate invitation and mobilization of local micro-entrepreneurs and MSMEs to sell ready to eat food and beverages in the KNP • Assign stalls to participating local MSMEs/sellers
Maintain clean-up/sanitation, order and support services	<ul style="list-style-type: none"> • In coordination with DOLE tap the TUPAD beneficiaries for the operation of KNP including but not limited to the clean-up, maintenance and support services.
Information and campaign	<ul style="list-style-type: none"> • Invite the community/buyers to participate on the KNP day. • Shoulder the costs of printing for all IEC materials (e.g. streamers, tarpaulins, and any IEC materials) • Posting of streamers, tarpaulin and any IEC materials announcing the KNP day to the public
Coordination with peace and order agencies or related institutions	<ul style="list-style-type: none"> • Provide security and order in the premises of the KNP venue through coordination with the barangay and other peace and order institutions like PNP, military (if needed)
Coordination with partner national government agencies	<ul style="list-style-type: none"> • Assign a Focal Person who will coordinate with partner national government agencies such as DA, DTI, DOLE, and DILG.

		<ul style="list-style-type: none"> • Coordinate with the regional government agencies for guidance in handling, operating and managing KNP, food and market supply, prospective sellers and other arrangement needed. • Coordinate with DA and DTI on the data on the number of sellers and income or revenue generated during the KNP day. • The Focal Person may coordinate with other concerned Department within the LGU such as Agriculture Office, Social Welfare Office, PESO and Local Economic Development and Investment Promotions Office to assist them in implementing the KNP.
Monitoring and Evaluation	and	<ul style="list-style-type: none"> • Provide the estimated number of people that visited the KNP, time and place of KNP activity, and shall submit report to DA and DTI copy furnished the DILG.

5.3.4 The participating national government agencies shall have the following responsibilities in the implementation of KNP:

Market areas/ Product Clusters	Responsible Office/Partner	Roles and Responsibilities
Managing market areas for Agricultural Produce	Department of Agriculture (DA)	<ul style="list-style-type: none"> • Serve as the lead convenor. • Lead the operations of the KNP by ensuring adequate supply of agricultural produce and agri-based products in KNP. • Facilitate the market linkage and display of local agricultural produce from various farmers and fisherfolk in KNP. • Submit the report to the LGUs, PMS, DILG and other partner agencies on the total number of participating sellers and their total income earned.
Maintaining clean-up/sanitation, order and support services	Department of Labor and Employment (DOLE)	<ul style="list-style-type: none"> • Serve as Con-convenor in the operations of the KNP at the local level; • Provide labor requirement through the TUPAD program for the operation of the KNP including but not limited to the clean-up, maintenance and support services. • Facilitate the pooling and showcasing of products from DOLE Integrated Livelihood Program beneficiaries.

Managing livelihood products from the vulnerable sectors	Department of Social Welfare and Development	<ul style="list-style-type: none"> Support in the operations of KNP by showcasing products and goods produced by Sustainable Livelihood Program Association (SLPAs) and accredited DSWD Centers and Residential Care Facilities.
Mobilizing and provided guidance to LGUs	Department of the Interior and Local Government	<ul style="list-style-type: none"> Serve as the co-convenor. Mobilizing support and participation of LGUs, and provide guidance on their holding of the KNP including public awareness campaign. Extend assistance in the operations of KNP to LGUs in coordination with national government agencies involved (DA, DTI, DOLE, DSWD) through DILG Regional and Provincial Field Offices. Assist the LGU in maintaining peace and order through PNP. Monitor the implementation of KNP initiative and recommend future follow-up actions. In coordination with the Bureau of Jail Management and Penology (BJMP) may showcase products of Persons Deprived of Liberty (PDL) during the KNP day.
Monitoring and Evaluation	Regional DA	<ul style="list-style-type: none"> The regional DA shall submit report on the number of farmers/sellers that participated including the revenue generated during the KNP day and submit to the province including the regional agency partners.
	Regional DTI	<ul style="list-style-type: none"> Submit report on the number of entrepreneurs that participated including the revenue generated during the KNP day and share it to DILG, the province, and other partner national government agencies.

SECTION 6. FUNDING.

An initial amount of Fifty Thousand Pesos is hereby allocated for the implementation of this ordinance. In the succeeding years, appropriations for the KADIWA ng Pangulo shall be included in the Annual Budget for the Office of the Provincial Agriculturist or OPA.

SECTION 7. SEPARABILITY CLAUSE.

If for any reason or reasons, any part or provision of this ordinance shall be held unconstitutional or invalid, other parts or provisions hereof which are not affected shall continue to be in full force and effect.

SECTION 8. EFFECTIVITY

This ordinance shall take effect after the requirement of posting prescribed in RA 7160 is complied with.

ENACTED by the Sangguniang Panlalawigan in session assembled on _____ at Palo, Leyte, Philippines.

Approved unanimously.

I HEREBY CERTIFY to the correctness of the foregoing ordinance.