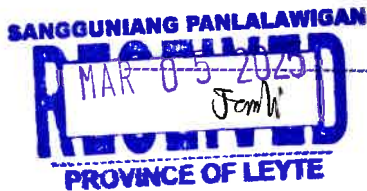


Item No.: 21  
Date: 18 2025 MAR



Republic of the Philippines  
**PROVINCE OF LEYTE**  
Provincial Capitol  
Tacloban City

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**PROVINCIAL LEGAL OFFICE**

**2<sup>nd</sup> INDORSEMENT**  
February 24, 2025

Respectfully returned to the Sangguniang Panlalawigan of Leyte, through the SP Secretary, the attached Ordinance No. (234) 199 of the Sangguniang Bayan of Matag-ob, Leyte.

**Issues/concerns for review/recommendation/legal opinion is/are as follows:**

- Ordinance No. (234) 199 entitled: “ **An Ordinance strengthening and institutionalizing KADIWA-TIENDA program, etc.**”

**REVIEW/RECOMMENDATION/LEGAL OPINION:**

This office is of the opinion that the subject Ordinance is generally in accordance with its power under Section 447(5)(iv)<sup>1</sup> of the Local Government Code of 1991 (R.A 7160) pursuant to the MOA signing of the President with different national and local agencies for the launching of the KNP program. Hence, we recommend for the declaration of its validity.

We hope to have assisted you with this request. Please note that the opinion rendered by this Office are based on the facts available and may vary or change when additional facts and documents are presented or changed. This opinion is likewise without prejudice to the opinions rendered by higher and competent authorities and/or the courts.

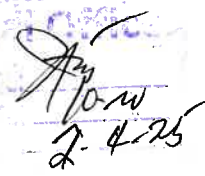
  
**ATTY. JOSE RAYMUND A. ACOL**  
*Provincial Legal Officer* ✓

<sup>1</sup> (iv) Regulate the preparation and sale of meat, poultry, fish, vegetables, fruits, fresh dairy products, and other foodstuffs for public consumption;

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**OFFICE OF THE SANGGUNIANG PANLALAWIGAN**

1<sup>ST</sup> INDORSEMENT  
03 February 2025

  
2-4-25

The Provincial Legal Office is respectfully requested to review and submit recommendations on the herein enclosed **Municipal Ordinance No.(234) 199** of the **Municipality of Matag-ob, Leyte**, entitled: **An Ordinance strengthening and institutionalizing KADIWA-TIENDA Program in the Municipality of Matag-ob, Leyte with appropriations thereof.**

  
**FLORINDA JILL S. UYVICO**  
Secretary to the Sanggunian



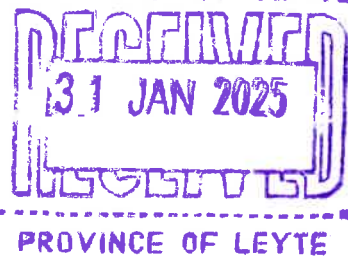
Republic of the Philippines  
Province of Leyte  
MUNICIPALITY OF MATAG-OB  
OFFICE OF THE SANGGUNIANG BAYAN  
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**INDORSEMENT**

January 30, 2025

HONORABLE LEONARDO "SANDY" JAVIER  
Vice-Governor  
Presiding Officer  
Sangguniang Panlalawigan of Leyte

SANGGUNIANG PANLALAWIGAN



Sir:

Respectfully forwarding to your good office the herein attached Municipal Ordinance No. 199 series 2025, enacted by the Sangguniang Bayan of Matag-ob, Leyte entitled: "AN ORDINANCE STRENGTHENING AND INSTITUTIONALIZING KADIWA-TIENDA PROGRAM IN THE MUNICIPALITY OF MATAG-OB, LEYTE WITH APPROPRIATIONS THEREOF.", subject to review by the Sangguniang Panlalawigan of Leyte.

Very truly yours,

ANA MARIA SANORIA-ECIJA  
Secretary to the Sanggunian



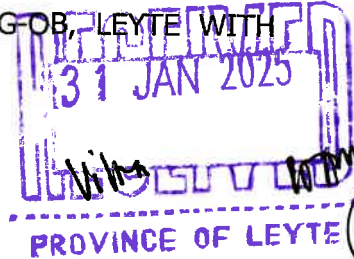
REPUBLIC OF THE PHILIPPINES  
PROVINCE OF LEYTE  
**MUNICIPALITY OF MATAG-OB**  
**SANGGUNIANG BAYAN**

EXCERPTS FROM THE MINUTES OF THE REGULAR SESSION OF THE  
SANGGUNIANG BAYAN OF MATAG-OB, LEYTE FOR THE CALENDAR  
YEAR 2024 HELD AT LEGISLATIVE SESSION HALL ON JANUARY 27,  
2025.

**MUNICIPAL ORDINANCE NO. (234) 199**

AN ORDINANCE STRENGTHENING AND INSTITUTIONALIZING KADIWA-  
TIENDA PROGRAM IN THE MUNICIPALITY OF MATAG-OB, LEYTE WITH  
APPROPRIATIONS THEREOF.

Author : Hon. Artemio T. Almoroto  
Co-authors : Hon. Orlando G. Viacrusis  
: Hon. Evangeline C. Carno  
: Hon. Eduardo I. Toledo  
: Hon. Ricardo L. Giva



**WHEREAS**, it is the policy of the State to promote a just and fair environment for trade and other economic activities, and to provide effective mechanisms or measures to promote the well-being of its citizens, their livelihood and the economy, in general;

**WHEREAS**, the TienDA Marketing Program now called as Kadiwa ni Ani at Kita initiative was designed by the Department of Agriculture to directly link up farmers and fishers to consumers to scale down food prices while ensuring growers income;

**WHEREAS**, this Municipality initiated the Kadiwa TienDA Program, an adopted mix of LGU and DA's TienDA Marketing Program and Kadiwa ni Ani at Kita;

**WHEREAS**, the Kadiwa-TienDA Program of the Municipality has formally launched last September 13, 2024 sustained its implementation and serving its purpose greatly benefiting both the local farmers, fishers and to the consumers efficiently.

**WHEREAS**, it is high time to strengthen and institutionalize the Kadiwa-TienDA Program of the Municipality to provide strong and continuous support to the local farmers and fishers and ensure its sustainability.

**WHEREFORE**, on motion of **Hon. Artemio T. Almoroto**, duly seconded by all the members present, be it;



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REPUBLIC OF THE PHILIPPINES  
PROVINCE OF LEYTE

## MUNICIPALITY OF MATAG-OB

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**Ordained** by the **Sangguniang Bayan of the Municipality of Matag-ob, Leyte** in session duly assembled that:

**SECTION 1. PROGRAM DESCRIPTION.** The following are the key components of the Program:

- 1.1. Increase income generation for small local agricultural producers;
- 1.2. Stable prices and food supply and other basic commodities in the local market;
- 1.3. Holding of Kadiwa-TienDA schedule every 2<sup>nd</sup> and 4<sup>th</sup> Saturday of the month;
- 1.4. Organizing and strengthening the local community organizations in agriculture and fishery sector;
- 1.5. Promote networking and market linkages;
- 1.6. Strengthening and institutionalization of LGU engagement in Kadiwa TienDA Program.

**SECTION 2. SCOPE.** The Kadiwa-TienDA Program will be implemented within the Municipality of Matag-ob, Leyte. This program will also promote networking and market linkages outside the municipality to help local farmers and fishers find institutional buyers for their locally produced farm products.

**SECTION 3. OBJECTIVES :**

- 3.1. To establish a permanent Kadiwa-TienDA facility, with necessary fixtures and amenities;
- 3.2. To provide transportation vehicle/s for adequate use of the Kadiwa-TienDA Program;
- 3.3. To monitor the supply and demand in the local market, and accurately track down the inflow and outflow of farm products;
- 3.4. To help the small local farmers and fishers market their product;
- 3.5. To capacitate the local agricultural and fisherfolks community organizations;
- 3.6. To promote the locally produced products of the municipality;
- 3.7. To establish effective and efficient monitoring and evaluation system for Kadiwa-TienDA Program;
- 3.8. To create a team that will oversee the implementation of the Kadiwa-TienDA Program;



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- 3.9. To create Kadiwa-TienDA Association that will manage the program's activities and projects;
- 4.0. To promote partnership and cooperation among stakeholders; and
- 4.1. To strengthen and institutionalize the LGU engagement in Kadiwa-TienDA Program.

#### **SECTION 4. DEFINITION OF TERMS**

- ❖ **Kadiwa** - Farmers are being brought closer to the markets so that the added cost (due to middlemen) will be minimized, and the people can buy the products at lower or reasonable cost.
- ❖ **Market Linkages** - the market linkage model of the social enterprise facilitates trade relationship between the target population or "clients", small producers, local firms and cooperatives, and the external market.
- ❖ **Network** - A network marketing business can be single-tier program, whereby you sell the products, or a multi-tier, where you also recruit additional salespeople.
- ❖ **Agricultural Producer** - An agricultural producer is a rancher or farmer. These parties produced crops, or breed livestock or feed livestock prior to slaughter thru day-to-day labor and field on Agriculture operations.
- ❖ **Local Community** - A local community has been defined as a group of interacting people living in a common location.
- ❖ **Commodities** - raw materials or primary agricultural products that can be bought or sold.
- ❖ **Stakeholders** - a stakeholder has a vested interest in a company and can either affect or be affected by a business operations and performance. Typical stakeholders are investors, employees, customers, suppliers, communities, governments, or trade associations.

**SECTION 5. COMPOSITION.** The Kadiwa-TienDA Program is hereby composed of the following:

#### **EXECUTIVE COMMITTEE:**

- ❖ Municipal Mayor/Kadiwa TienDA Program Executive Chairman
- ❖ SB Member Chairman Committee on Agriculture/Kadiwa-TienDA Program Vice Chairperson
- ❖ Municipal Agriculturist/LGU Focal Person/Kadiwa Tienda Program Implementation Head
- ❖ Kadiwa-TienDA Municipal Agriculture & Fishery Council (MAFC) President/Kadiwa-TienDA Program Implementation Vice Chairman
- ❖ Municipal Livelihood Focal







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**LEGISLATIVE COMMITTEE :**

- ❖ Municipal Vice Mayor
- ❖ SB Member Chairman in Agriculture
- ❖ SB Member Chairman in Livelihood
- ❖ SB Member Agriculture Committee Members
- ❖ SB Ex-Officio member/ Liga ng mga Barangay President

**MANAGEMENT COMMITTEE:**

- ❖ Municipal Agriculturist/Kadiwa TienDA Program Implementation Head
- ❖ Kadiwa TienDA MAFC President/Kadiwa TienDA Program Implementation Vice Chairman
- ❖ Municipal Livelihood Focal
- ❖ Municipal Market Administrator
- ❖ Kadiwa-TienDA Federation (FEMLA) President
- ❖ All Farmers Cooperative & Association (FCA) Presidents

**MONITORING & EVALUATION COMMITTEE:**

- ❖ SB Member Chairman Committee/Kadiwa TienDA Program Vice Chairperson
- ❖ Municipal Agriculturist/Kadiwa-TienDA Program Implementation Head
- ❖ Kadiwa TienDA MAFC President/Kadiwa TienDA Program Implementation Vice Chairman
- ❖ Kadiwa-Tienda Federation (FEMLA) President
- ❖ All FCA Presidents

**FEDERATED KADIWA-TIENDA ASSOCIATION:**

- ❖ Kadiwa-TienDA FEMLA President
- ❖ Secretary
- ❖ Treasurer
- ❖ Auditor
- ❖ PIO
- ❖ Bookkeeper
- ❖ Kadiwa-TienDA Program Business Manager
- ❖ All FCA Presidents

**SECTION 6. ROLES, RESPONSIBILITIES AND FUNCTIONS OF THE COMMITTEES AND THE KADIWA-TIENDA ASSOCIATION.**



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- 6.1. **EXECUTIVE COMMITTEE** - The executive committee shall oversee the over-all implementation of the Kadiwa-TienDA Program and provide policy direction and support in achieving the objectives of the program.
- 6.2. **LEGISLATIVE COMMITTEE** - the committee shall formulate Ordinances, Resolutions, and/or any legislative measures supporting the implementation of the Kadiwa-TienDA Program.
- 6.3. **MANAGEMENT COMMITTEE**
- 6.3.1. The committee shall provide technical assistance through trainings, seminars, coaching and mentoring to the Kadiwa-TienDA Association.
- 6.3.2. The committee shall assist the federated Kadiwa-TienDA Association in making financial reports until the Association becomes skillful enough in handling transactions and reporting.
- 6.3.3. This committee shall help the Association in and to access to livelihood supports, post-harvest activities, technical assistance, marketing linkages and other programs and projects that can provide support to the implementation of the Kadiwa-TienDA Program.
- 6.3.4. The committee shall assist in planning the operational and management activities of the association.
- 6.3.5. The committee in coordination with the Executive Committee shall ensure that the products of the local farmers and fishers shall be transported from the farm site going to the Kadiwa-TienDA marketing site.
- 6.4. **MONITORING AND EVALUATION COMMITTEE**
- 6.4.1. The committee shall design the Monitoring and Evaluation tools of the program in both management and operational levels and conduct regular monitoring and evaluation.
- 6.4.2 This committee shall keep M and E data and records of the program.
- 6.4.3 This committee shall provide accurate data as needed during the planning sessions.
- 6.4.4 This committee shall provide data and records to the Executive Committee regularly and to other committees whenever they need.





6.4.6 Responsible in linking with government agencies and interested private sector key players in providing benchmark data as basis for further improvement.

**6.5. FEDERATED KADIWA-TIENDA ASSOCIATION**

6.5.1 The association will shall be responsible in the operations of the Kadiwa-TienDA program including marketing, coordination, and financial transaction and bookkeeping.

6.5.2 The association shall ensure that the operations of the Kadiwa-TienDA Program should be line with the objectives of the program and should be smoothly implemented.

6.5.3 The association shall hold monthly regular meetings to member associations then provide operational and financial reporting during the meeting.

6.5.4 The association shall formulate operational and marketing plans, strategies and policies then provide a copy to the Executive, Legislative and Management committees.

6.5.5 The association in coordination with the Executive and Management Committees shall help its member associations in improving their local production through access to technical assistance, access to market, and provision of farm inputs, equipment and machinery.

6.5.6 The association in coordination with the Management committee shall access potential marketing partners and linkages to boost marketing.

6.5.7 The association shall maintain partnership and coordination with the Department of Agriculture and other concerned agencies.

**SECTION 7. ANNIVERSARY OF THE KADIWA-TIENDA PROGRAM.**

The Local Government Unit of Matag-ob in coordination with the Program Committee and the Association will celebrate its Anniversary every September 13 every year with corresponding funding support, subject to usual accounting and auditing rules.

**SECTION 8. PROGRAM SUPPORT.**

The Local Government Unit of Matag-ob shall support the Kadiwa-TienDA Program through:



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## MUNICIPALITY OF MATAG-OB

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- 8.1. Technical Assistance.
- 8.2. Free transportation of products from farm site to marketing area or provision of vehicles for transportation of products and marketing.
- 8.3. Free access to marketing area (Public terminal) every market day or provision of Program owned marketing site or building.
- 8.4. Provision of farm inputs, equipment and machinery to local farmers and fishers through local funds or access to grants from other agencies.
- 8.5. Source out funds from collaborating agencies for the improvement of Kadiwa-TienDA facilities.

### SECTION 9. FUNDING.

The Municipal Agriculturist Office shall allocate the amount of Two Hundred Thousand Pesos (Php200,000.00) and other appropriate funds necessary for the implementation of this ordinance.

### SECTION 10. SEPARIBILITY CLAUSE

If for any reason or reasons, any part or provision of this ordinance shall be held unconstitutional or invalid, other parts or provisions hereof which are not affected shall continue to be in full force and effect.

**SECTION 11. AMENDMENT CLAUSE.** This ordinance may be amended or modified as necessary through the appropriate legislative process.

### SECTION 12. EFFECTIVITY.

This Ordinance shall take effect after the approval from the Sangguniang Panlalawigan and the requirement of posting prescribed in RA 7160 is complied with.

Carried Unanimously.

I HEREBY CERTIFY that this is a true and accurate copy of the ordinance duly enacted by the Sangguniang Bayan on January 27, 2025.

ANA MARIA SANORIA-ECIJA  
Secretary to the Sanggunian

**ATTESTED AND CERTIFIED  
TO BE DULY ENACTED:**



"The Town of United and Happy People"

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**MUNICIPALITY OF MATAG-OB**  
SANGGUNIANG BAYAN

  
**HONORABLE ARTEMIO T. ALMOROTO**  
Senior SB Member

  
**HONORABLE JOEL N. DENOY**  
SB Member

  
**HONORABLE EVANGELINE C. CARNO**  
SB Member

  
**HONORABLE ORLANDO G. VIACRUSIS**  
SB Member


  
**HONORABLE EDUARDO I. TOLEDO**  
SB Member


  
**HONORABLE PAOLO ANTONIO C. LAURENTE**  
SB Member

  
**HONORABLE RICARDO L. GIVA**  
SB Member

  
**HONORABLE JOSE B. YAP**  
SB Member

  
**HONORABLE ANA LOVE D. BORDEN**  
Ex-Officio Member, SK Federation President

  
**HONORABLE JOEL G. TACOY**  
Ex-Officio Member, LNB President

  
**HONORABLE ROMEO N. ALBARIDA**  
Municipal Vice-Mayor  
Presiding Officer

  
APPROVED:  
**HONORABLE BERNANDINO G. TACOY**  
Municipal Mayor

28 JAN 2025  
Date Signed





Republic of the Philippines  
Province of Leyte  
Municipality of Matag-ob  
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OFFICE OF THE SECRETARY TO THE SANGGUNIAN

## CERTIFICATION OF POSTING

THIS IS TO CERTIFY that copy of **MUNICIPAL ORDINANCE NO. 199 series 2024, entitled: "AN ORDINANCE STRENGTHENING AND INSTITUTIONALIZING KADIWA-TIENDA PROGRAM IN THE MUNICIPALITY OF MATAG-OB, LEYTE WITH APPROPRIATIONS THEREOF."**, is posted in Three (3) conspicuous places within the Municipality of Matag-ob, Leyte for three consecutive weeks from January 28, 2025.

This certification is issued in compliance with Section 59 of R.A. 7160, otherwise known as the Local Government Code of 1991.

Issued this 30<sup>th</sup>. Day of January, 2025.

  
ANA MARIA SANORIA-ECIJA  
Secretary to the Sanggunian



info@lgumatag-ob.com



ONE LGU Matag-ob, Leyte



09173222248 Brgy. San Guillermo, Matag-ob, Leyte

