

Item No.: 12  
Date: 30 2025 JUL



Republic of the Philippines  
**PROVINCE OF LEYTE**  
Provincial Capitol  
Tacloban City

Province of Leyte  
Legislative  
*[Signature]*

-oOo-

**PROVINCIAL LEGAL OFFICE**

Sangguniang Panlalawigan  
Province of Leyte

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**2<sup>nd</sup> INDORSEMENT**  
June 13, 2025

**RECEIVED**  
JUN 26 2025  
Date:           
By: *[Signature]*

Respectfully returned to the Sangguniang Panlalawigan of Leyte, through the SP Secretary, the attached Ordinance No. 19-24-008 of the Sangguniang Bayan of Isabel, Leyte.

**Issues/concerns for review/recommendation/legal opinion is/are as follows:**

- Ordinance No. 19-24-008 entitled: “ **KADIWA TIENDA Ordinance of Isabel.**”

**REVIEW/RECOMMENDATION/LEGAL OPINION:**

This office is of the subject Ordinance is generally in accordance with its power under Section 447(5)(iv)<sup>1</sup> of the Local Government Code of 1991 (R.A 7160). Likewise, this Ordinance is pursuant to the MOA dated July 17, 2023 by and between different national and local agencies for the launching of the KNP program. Hence, we recommend for the declaration of its validity.

We hope to have assisted you with this request. Please note that the opinion rendered by this Office are based on the facts available and may vary or change when additional facts and documents are presented or changed. This opinion is likewise without prejudice to the opinions rendered by higher and competent authorities and/or the courts.

*[Signature]*  
**ATTY. JOSE RAYMUND A. ACOL**  
*Provincial Legal Officer*

<sup>1</sup> (iv) Regulate the preparation and sale of meat, poultry, fish, vegetables, fruits, fresh dairy products, and other foodstuffs for public consumption;

Republic of the Philippines  
PROVINCE OF LEYTE  
Palo, Leyte

**OFFICE OF THE SANGGUNIANG PANLALAWIGAN**

**1<sup>ST</sup> INDORSEMENT**  
18 June 2025

Province of Leyte  
Legal Office  
June 19, 2025

The Provincial Legal Office is respectfully requested to review and submit recommendations on the herein enclosed **Municipal Ordinance No. 19-24-008** of the **Municipality of Isabel, Leyte**, entitled: **An Ordinance strengthening and institutionalizing KADIWA-TIENDA Program in the Municipality of Isabel, Leyte with appropriation thereof.**



**FLORINDA JILL S. UYVICO**  
Secretary to the Sanggunian



REPUBLIC OF THE PHILIPPINES  
PROVINCE OF LEYTE  
**Municipality of Isabel**  
-o0o-  
OFFICE OF THE SANGGUNIANG BAYAN

Sangguniang Panlalawigan  
Province of Leyte  
**RECEIVED**  
Date: JUN 18 2025  
By: *[Signature]*

**TRANSMITTAL**

Date: June 17, 2025

**THE SANGGUNIANG PANLALAWIGAN**  
Province of Leyte  
Provincial Capitol, Palo, Leyte

THRU: THE OFFICE OF THE SECRETARY TO THE SANGGUNIANG PANLALAWIGAN  
Provincial Capitol  
Palo, Leyte

MA'M:

RESPECTFULLY TRANSMITTING YOUR END FIFTEEN (15) SETS OF THE FOLLOWING DOCUMENTS.  
WITH DETAILS AS FOLLOWS:

<u>ITEM NO.</u>	<u>REF. NO.</u>	<u>TITLE/CAPTION/DESCRIPTION</u>
1	Municipal Ordinance No. 19-24-008	AN ORDINANCE STRENGTHENING AND INSTITUTIONALIZING KADIWA-TIENDA PROGRAM IN THE MUNICIPALITY OF ISABEL, LEYTE.

**ATTACHMENTS:**

1	Certificate of Public/Committee Hearing Conducted
2	Copy of the Attendance of the Public Hearing
3	Certificate of Public Posting

FOR YOUR INFORMATION, REFERENCE, AND APPROPRIATE ACTION.

THANK YOU.

Respectfully yours,

*[Signature]*  
**JULIUS CESAR T. MATIGA**  
Secretary to the Sangguniang Bayan



REPUBLIC OF THE PHILIPPINES  
 PROVINCE OF LEYTE  
 Municipality of Isabel  
 -o0o-  
 OFFICE OF THE SANGGUNIANG BAYAN



EXCERPT FROM THE MINUTES OF THE 115<sup>th</sup> REGULAR SESSION OF THE 19<sup>th</sup> SANGGUNIANG BAYAN OF THE MUNICIPALITY OF ISABEL, PROVINCE OF LEYTE, HELD ON MARCH 03, 2025 AT THE SB SESSION HALL.

- Present: Vice-Mayor Adam A. Fuentes, Presiding Officer  
 SB Member Teddy E. Alemia  
 SB Member Romelo P. Mappala  
 SB Member Rey Zaidy S. Rojas  
 SB Member Deborah G. Bertulfo  
 SB Member Alden A. Martin  
 SB Member Manuel D. Amodia  
 SB Member Ailene J. Dearos  
 SB Member Dan Antonio G. Tentativa  
 SK Fed. Pres. Kissi Lynn C. Martin
- Absent: Liga Ng Mga Barangay Pres. Marilyn A. Cordeño – O.B.

Sangguniang Panlalawigan  
 Province of Leyte  
**RECEIVED**  
 Date: JUN 18 2025  
 By: *[Signature]*

SB Member ALDEN A. MARTIN – SPONSOR

**MUNICIPAL ORDINANCE NO. 19-24-008**

**AN ORDINANCE STRENGTHENING AND INSTITUTIONALIZING KADIWA-TIENDA PROGRAM IN THE MUNICIPALITY OF ISABEL, LEYTE WITH APPROPRIATION THEREOF**

**WHEREAS**, it is the policy of the State to promote a just and fair environment for trade and other economic activities, and to provide effective mechanisms or measures to promote the well-being of its citizens, their livelihood, and the economy, in general;

**WHEREAS**, the TienDA Marketing Program now called as Kadiwa ni Ani at Kita initiative was designed by the Department of Agriculture to directly link up farmers and fishers to consumers to scale down food prices while ensuring growers income;

**WHEREAS**, this Municipality initiated the Kadiwa-TienDa Program, an adopted mix of LGU and DA's effective TienDA Marketing Program and Kadiwa ni Ani at Kita, last September 25, 2024 to help local farmers and fishers sell their products directly to the consumers;

**NOW THEREFORE, BE IT ORDAINED** by the Sangguniang Bayan of Isabel, Leyte in its Regular Session assembled:

**SECTION 1. TITLE** . This Ordinance shall be known as the KADIWA TIENDA Ordinance of Isabel.

**SECTION 2. OBJECTIVES**. This Ordinance is intended to support the implementation of the KADIWA ng Pangulo (KNP) Program in the Municipality of Isabel, Leyte, with the aim of achieving the following objectives:

2.1. To increase participation of local farmers and enterprises as well as consumers to KNP.

2.2. To ensure food security, delivery of nutritious food and access to affordable agricultural products and commodities.

2.3. Support farmers to sell and to provide opportunity to farmers to market their produce directly to consumers instead of using trader-intermediaries.

2.4. To encourage consumer spending, thereby supporting the growth of local economy.

### SECTION 3. POLICY CONTENT AND GUIDELINES.

3.1. The KADIWA-Tienda shall run every Wednesday at the LGU-Isabel designated venue/market area that is accessible to local consumers.

3.2. The KADIWA –Tienda farmer participants shall have free transportation of products from farm site to marketing area or provision of vehicles for transportation of products and marketing as provided by LGU Isabel.

3.3 No registration fee shall be collected from participating farmers nor from visiting consumers.

### SECTION 4. DEFINITION OF TERMS

- **Kadiwa-** Farmers are being brought closer to markets so that middleman, the added cost will be minimized, and the people can buy the products at lower or reasonable cost.
- **Market Linkages-** The market linkage model of social enterprise facilitates trade relationships between the target population or “clients”, small producers, local firms and cooperatives, and the external market.
- **Network-** A network marketing business can be a single-tier program, whereby you sell the products, or multi-tier, where you also recruit additional salespeople.
- **Agricultural Producer-** An agricultural producer is a rancher or farmer. These parties produce crops, or breed livestock, or feed livestock prior to slaughter through day-to-day labor and field operations.
- **Local Community-** A local community has been defined as a group of interacting people living in a common location.
- **Commodities-** raw materials or primary agricultural products that can be bought and sold.
- **Stakeholders-** a stakeholder has a vested interest in a company and can either affect or be affected by a business operations and performance. Typical stakeholders are investors, employees, customers, suppliers, communities, governments, or trade associations.

**SECTION 5. COMPOSITION.** The Kadiwa-TienDA Program is hereby composed of the following:

#### EXECUTIVE COMMITTEE

- Municipal Mayor/Kadiwa- TienDA Program Executive Chairman
- SB Member Chairman Committee on Agriculture/Kadiwa- TienDA Program Vice Chairperson/LGU Focal Person
- Municipal Agriculturist/Kadiwa-TienDA Program Implementation Head
- Kadiwa-TienDA Association President/Kadiwa-TienDA Program Implementation Vice Chairman



**LEGISLATIVE COMMITTEE**

- Municipal Vice Mayor
- SB Member Chairman in Agriculture
- SB Member Vice Chairman in Agriculture
- SB Member Agriculture Committee Members
- SB Ex-Officio Member/Liga ng mga Barangay President
- Kadiwa-TienDA Association Board Of Director Chairman

**MANAGEMENT COMMITTEE**

- Municipal Agriculturist/Kadiwa-TienDA Program Implementation Head
- Kadiwa-TienDA Association President
- ALL PEOPLES ORGANIZATION PRESIDENTS

**MONITORING AND EVALUATION COMMITTEE**

- SB Member Chairman Committee on Agriculture/Kadiwa-TienDA Program Vice Chairperson/LGU Focal Person
- Municipal Agriculturist/Kadiwa-TienDA Program Implementation Head
- Kadiwa-TienDA Association President
- All Agriculturist and Agricultural Technologist of the LGU
- All Peoples Organization Presidents

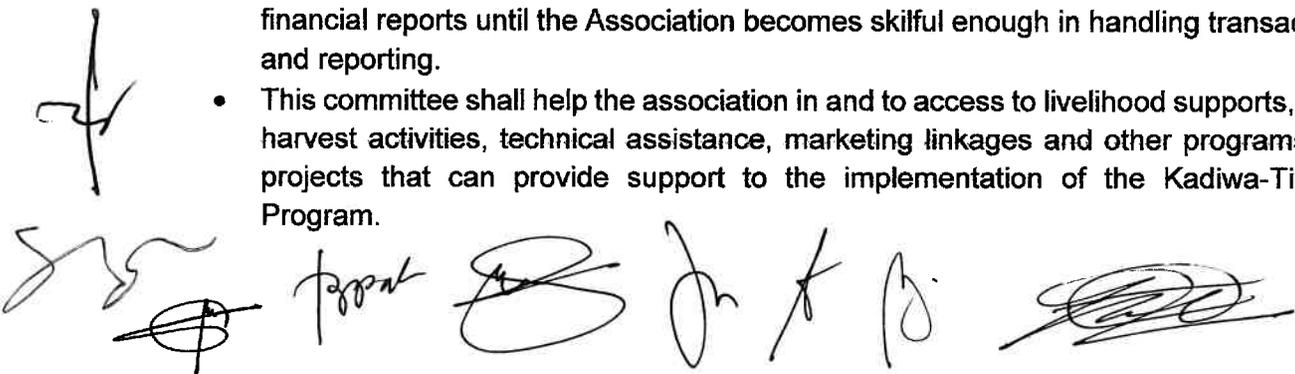
**FEDERATED KADIWA-TIENDA ASSOCIATION**

Kadiwa-TienDA Association President

- Secretary
- Treasurer
- Auditor
- PIO
- Bookkeeper
- Board of Director Chairman
- Peoples Organization Presidents as Board of Director members

**SECTION 6. ROLES, RESPONSIBILITIES AND FUNCTIONS OF THE COMMITTEE'S AND THE KADIWA-TIENDA ASSOCIATION.**

1. **EXECUTIVE COMMITTEE** – The executive committee shall oversee the overall implementation of the Kadiwa-TienDA Program and provide policy direction and support in achieving the objectives of the program.
2. **LEGISLATIVE COMMITTEE** – This committee shall formulate ordinances, resolutions, and/or any legislative measures supporting the implementation of the Kadiwa-TienDA Program.
3. **MANAGEMENT COMMITTEE**
  - This committee shall provide technical assistance through trainings, seminars, coaching and mentoring to the Kadiwa-TienDA Association.
  - The committee shall assist the Federated Kadiwa-TienDA Association in making financial reports until the Association becomes skilful enough in handling transactions and reporting.
  - This committee shall help the association in and to access to livelihood supports, post-harvest activities, technical assistance, marketing linkages and other programs and projects that can provide support to the implementation of the Kadiwa-TienDA Program.

A series of handwritten signatures and initials are located at the bottom of the page, below the text of the third item in the list. There are approximately seven distinct marks, including a large stylized signature on the left, several smaller initials, and a signature on the right.

- This committee shall assist in planning the operational and management activities of the association.
- This committee in coordination with the Executive Committee shall ensure that the products of the local farmers and fishers should be transported from the farm site going to the Kadiwa-TienDA marketing site.

#### 4. MONITORING AND EVALUATION COMMITTEE

- This committee shall design the Monitoring and Evaluation tools of the program in both management and operational levels and conduct regular monitoring and evaluation.
- This committee shall keep M and E data and records of the program.
- This committee shall provide accurate data as needed during the planning sessions.
- This committee shall provide data and records to the Executive Committee regularly and to other committees whenever they need.
- Responsible in linking with government agencies and interested private sector key players in providing benchmark data as basis for further improvement.

#### 5. FEDERATED KADIWA-TIENDA ASSOCIATION

- The association shall be responsible in the operations of the Kadiwa-TienDA program including marketing, coordination, and financial transaction and bookkeeping.
- The association shall ensure that the operations of the Kadiwa-TienDA Program should be line with the objectives of the program and should be smoothly implemented.
- The association shall hold monthly regular meetings to member associations then provide operational and financial reporting during the meeting.
- The association shall formulate operational and marketing plans, strategies and policies then provide a copy to the Executive, Legislative, and Management committees.
- The association in coordination with the Executive and Management Committee's shall help its member associations in improving their local production through access to technical assistance, access to market, and provision of farm inputs, equipment and machineries.
- The association in coordination with the Management committee shall access potential marketing partners and linkages to boost marketing.
- The association shall maintain partnership and coordination with the Department of Agriculture and other concerned agencies.

**SECTION 7. PROGRAM SUPPORT.** The Local Government Unit of Isabel shall support the Kadiwa-TienDA Program through:

- Technical Assistance
- Free transportation of products from farm site to marketing area or provision of vehicles for transportation of products and marketing.
- Provide free breakfast to the local farmers and fishers who display and sold products in the Kadiwa-TienDA.
- Free access to marketing area (covered court) every market day or provision of Program owned marketing site or building.
- Provision of farm inputs, equipment's and machineries to local farmers and fishers through local funds or access to grants from other agencies.
- Source out funds from collaborating agencies for the improvement of Kadiwa-TienDA facilities.

**SECTION 8. FUNDING.** The Municipal Agriculturist Office shall allocate funds for the implementation and other appropriate funds necessary for the implementation of this ordinance.

**SECTION 9. SEPARIBILITY CLAUSE** – If for any reason or reasons, any part of provision of this ordinance shall be held unconstitutional or invalid, other parts or provisions hereof which are not affected shall continue to be in full force and effect.

**SECTION 10. EFFECTIVITY** – This Ordinance shall take effect after the approval from the Sangguniang Panlalawigan and the requirement of posting prescribed in RA 7160 is complied with.

Voting on the foregoing Ordinance as follows:

**Ayes:**

- HON. TEDDY E. ALEMIA
- HON. ROMELO P. MAPPALA
- HON. REY ZALDY S. ROJAS
- HON. DEBORAH G. BERTULFO
- HON. ALDEN A. MARTIN
- HON. MANUEL D. AMODIA
- HON. AILENE J. DEAROS
- HON. DAN ANTONIO G. TENTATIVA
- HON. KISSI LYNN C. MARTIN

**Nays: NONE**

I HEREBY CERTIFY to the correctness and authenticity of the foregoing Ordinance.

  
**JULIUS CESAR T. MATIGA**  
 Secretary to the Sangguniang Bayan

**ATTESTED BY:**

  
**HON. ADAM A. FUENTES**  
 Municipal Vice Mayor and Presiding Officer

**APPROVED:**

  
**HON. ATTY. EDGARDO C. CORDENO**  
 Municipal Mayor

11 MAR 2025



REPUBLIC OF THE PHILIPPINES  
PROVINCE OF LEYTE  
**Municipality of Isabel**  
=000=  
**OFFICE OF THE SANGGUNIANG BAYAN**

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**CERTIFICATE OF PUBLIC HEARING CONDUCTED**

**TO WHOM IT MAY CONCERN:**

THIS IS TO CERTIFY that the Committee on Peace and Order had conducted a Committee hearing/public consultation last and February 24, 2025 at the SB Session Hall at 3:30 in the afternoon for Municipal Ordinance No. 19-24-008 : AN ORDINANCE STRENGTHENING AND INSTITUTIONALIZING KADIWA-TIENDA PROGRAM IN THE MUNICIPALITY OF ISABEL, LEYTE.

Done this 16th day of June 2025, at SB Office, LGU-Isabel, Leyte, Philippines.

  
**JULIUS CESAR T. MATIGA**  
SB Secretary



REPUBLIC OF THE PHILIPPINES  
 PROVINCE OF LEYTE  
 Municipality of Isabel  
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 OFFICE OF THE SANGGUNIANG BAYAN

COMMITTEE HEARING ON : AGRICULTURE

Date : February 24, 2025  
 Time : 3:30pm  
 Venue : SB Session Hall

ATTENDANCE

Name	Office/Designation	Address	Time of Arrival	Contact Number	Signature
1 ALDEN A. MARTIN	SB-MEMBER	(SB) LGU Isabel		0916 244 7248	
2 ALEMIA, TEDDY	SB-MEMBER	"		0917 5804879	
3 Mappala, Romelo	SD-MEMBER			0917-2001729	
4 Amodia, Manuet	SBM				
5 REY ZALDY ROJAS	SB-MEMBER			0917 7700 735	
6 Deborahle. Pechillo	Spa Member				
7 PETERSON, ANNE J.	SB-MEMBER				
8 Ruthlyn P. Gargano	MA			0915 02 6608	
9 ROMELVE LUCANAS	LEGISLATIVE				
10 MANGA, JULIUS CESAR	SD SECRETARY				
11 JOIE GADE	LEGISLATIVE				
12 HANNAH JAYNE PONTAUDA	LEGISLATIVE				
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REPUBLIC OF THE PHILIPPINES  
PROVINCE OF LEYTE  
**Municipality of Isabel**  
-o0o-  
**OFFICE OF THE SANGGUNIANG BAYAN**

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**CERTIFICATE OF POSTING**

**TO WHOM IT MAY CONCERN:**

THIS IS TO CERTIFY THAT pursuant to Section 59 of RA 7160, otherwise known as the Local Government Code of the Philippines, a copy of Municipal Ordinance No. 19-24-008 : AN ORDINANCE STRENGTHENING AND INSTITUTIONALIZING KADIWA-TIENDA PROGRAM IN THE MUNICIPALITY OF ISABEL, LEYTE, was posted within the period from March 14, 2025 to March 29, 2025 on the Bulletin Board located at the lobby of Isabel Town Hall, another one (1) copy at Isabel Public Market Bulletin Board, and one (1) more copy at Isabel Public Utility Vehicles Terminal, this municipality.

This certifies further that this document is being posted by the Sangguniang Bayan for public information, guidance, and for whatever legal purpose this may serve best.

Done this 16th day of June 2025, at SB Office, LGU-Isabel, Leyte, Philippines.

  
**JULIUS CESAR T. MATIGA**  
SB Secretary